



# PROFESSIONAL

## BETTER CARE FOR EVERYONE

July 2024  
SLD23

## Agenda

- Company Updates
- Essity Events
- Education
- TENA Digital Support
- Essity - Digital Transformation Update
- Essity - Local







# Company Updates

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# TENA Plastic-Free Wet Wipes

Are you prepared for the change in law?

We are, at TENA we have launched plastic free wipes that care for the skin as well as care for the world.

- Made from 100% viscose, a fibre of natural origin
- Aligns to goals of EU Directive on Single Use Plastics\*
- Part of our TENA Protects Program to reduce the carbon footprint of our products and services by 50% in Europe by 2030

\* [https://ec.europa.eu/environment/topics/plastics/single-use-plastics\\_en](https://ec.europa.eu/environment/topics/plastics/single-use-plastics_en)



Home > Environment > Pollution and environmental quality

Press release

## UK-wide ban on wet wipes containing plastic to be put into law

The UK Government will introduce new world-leading legislation to ban wet wipes containing plastic.



## Essity Supported 1,824 Charities in Q1 2024

Thanks to our ongoing collaboration with charity partner In Kind Direct, Essity was able to support 1,824 charities throughout the UK in Q1 2024.

The majority were:

- Community groups/projects (403)
- Family welfare (166)
- Child/youth care (156)
- Disability (81)
- Homelessness charities (72)

In total, Essity donated 2,369,614 products donated in Q1 2024.





# Essity Events

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## World Continence Week

TENA hosted an educational webinar during World Continence Week, chaired by Davina Richardson, Children's Specialist Nurse, Bladder & Bowel UK.

The webinar included powerful videos of young people, sharing their personal experiences.



## Here's what those who attended the webinar told us\*



said the webinar's content supported their continued professional development.



of attendees agreed that the educational content was relevant to their clinical practice.





You can watch the  
*"Navigating Continence Services: Supporting Adolescents Moving to Adulthood"*  
webinar on our PATH education platform.

It's quick and easy to register for PATH, you just need an email address.

Watch webinar on demand [here](#)

## Best Practice Events during World Continence Week

TENA recently supported events for carers and residents across a number of care home settings. Through **education**, attendees explored best practice in continence care for **improved outcomes** and reduced environmental impact.

We also hosted **activity workshops for residents** supporting a commitment to provide social activities, which are beneficial to residents' cognitive function.

More on this at the next QBR.





# Education

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Professional Accredited Training  
for Healthcare Professionals

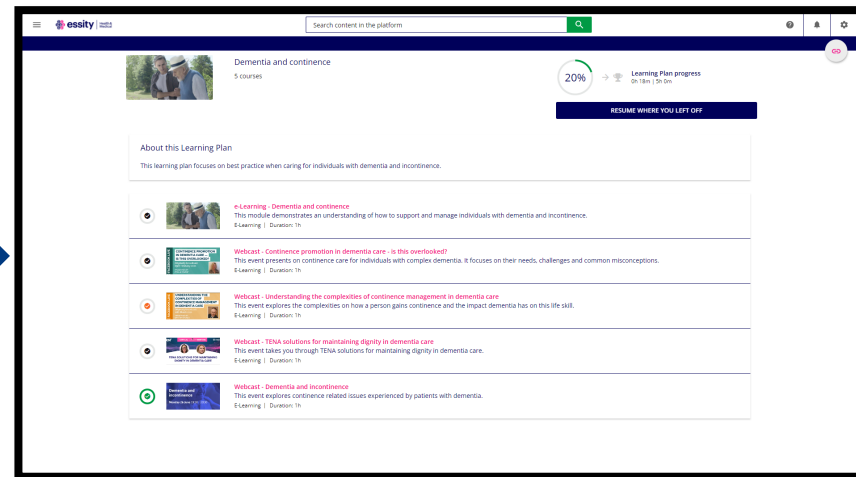
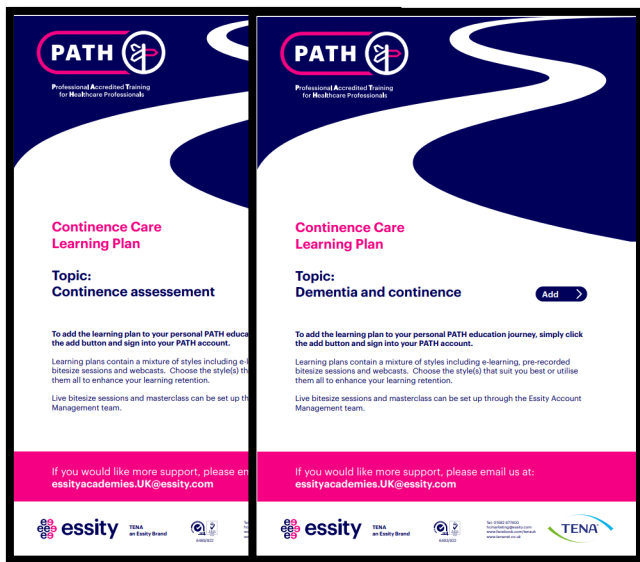
**PATH** is a gold standard education platform with a diverse selection of therapy areas and learning styles, to help you provide the best possible patient care.

**Taking you on an educational journey**




















# Direct Topic Access Through PATH

- Individual learning plan links for each topic
- Add the learning plan to your personal PATH education journey
- Simply click the add button and sign into your PATH account



17 Items

 <p>Acute Stroke and transition to community services</p> <p>1 courses   1h 00m</p> <p><input type="checkbox"/> Learning plan</p>	 <p>An overview of continence</p> <p>3 courses   3h 12m</p> <p><input type="checkbox"/> Learning plan</p>	 <p>Bowel management</p> <p>2 courses   2h 00m</p> <p><input type="checkbox"/> Learning plan</p>	 <p>Continence and Skincare</p> <p>7 courses   6h 55m</p> <p><input type="checkbox"/> Learning plan</p>	 <p>Continence assessment</p> <p>3 courses   3h 00m</p> <p><input type="checkbox"/> Learning plan</p>	 <p>Continence care in children</p> <p>4 courses   3h 07m</p> <p><input type="checkbox"/> Learning plan</p>
 <p>Continence in acute care</p> <p>2 courses   1h 05m</p> <p><input type="checkbox"/> Learning plan</p>	 <p>Dementia and continence</p> <p>5 courses   5h 00m</p> <p><input type="checkbox"/> Learning plan</p>	 <p>Diabetes and continence</p> <p>1 courses   1h 00m</p> <p><input type="checkbox"/> Learning plan</p>	 <p>Digital technologies</p> <p>1 courses   1h 00m</p> <p><input type="checkbox"/> Learning plan</p>	 <p>End of life care</p> <p>1 courses   1h 00m</p> <p><input type="checkbox"/> Learning plan</p>	 <p>Evidence based healthcare</p> <p>1 courses   30m 00s</p> <p><input type="checkbox"/> Learning plan</p>
 <p>Male continence</p> <p>2 courses   2h 00m</p> <p><input type="checkbox"/> Learning plan</p>	 <p>Managing urinary tract infections</p> <p>1 courses   1h 00m</p> <p><input type="checkbox"/> Learning plan</p>	 <p>Night care and Incontinence</p> <p>1 courses   1h 00m</p> <p><input type="checkbox"/> Learning plan</p>	 <p>Sustainability in continence care</p> <p>1 courses   15m 00s</p> <p><input type="checkbox"/> Learning plan</p>	 <p>Transgender urology</p> <p>ENROLLED</p> <p>1 courses   16m 00s</p> <p><input type="checkbox"/> Learning plan</p>	

PATH has over 33 hours of  
CPD accredited  
ContinenCare  
learning modules.

Topics include multiple modules to support learning.



**Dementia and continence**

5 courses | 5h 00m

 Learning plan



**e-Learning - Dementia and continence**

E-learning | Duration 1h | Mandatory



**Webcast - Continence promotion in dementia care - is this overlooked?**

E-learning | Duration 1h | Mandatory



**Webcast - Understanding the complexities of continence management in dementia care**

E-learning | Duration 1h | Mandatory



**Webcast - TENA solutions for maintaining dignity in dementia care**

E-learning | Duration 1h | Mandatory



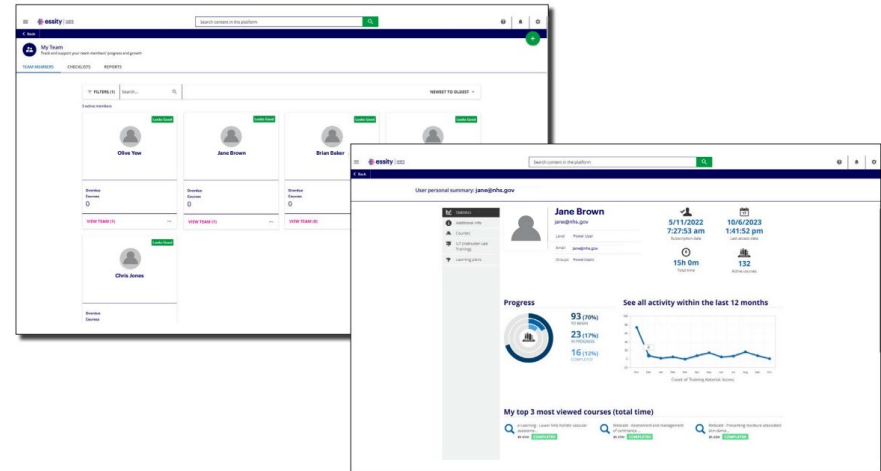
**Webcast - Dementia and incontinence**

E-learning | Duration 1h | Mandatory

# NEW! Team Leader Functionality

Upskill your team

- Invite team members to your team
- Assign learning plans/courses to each team member
- View each team member's progress
- Download your team's learning outcomes and performance







# TENA

# Digital Support

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## Notable eNewsletters –

### 12<sup>th</sup> May – International Nurses Day

Recognising the incredible work of nurses and caregivers.

We met up with Eleonore to talk about life as a professional caregiver, from the daily challenges to the rewarding moments that change lives.

Read Eleonore's story, by following [this link](#).

*\*customers can unsubscribe at any time by clicking the link in the footer of email*

The screenshot shows an email newsletter with a dark blue header containing the TENA logo. The main content area has a light background with a photo of a nurse in blue scrubs. The headline reads: "TENA SUPPORTS THE CARE THAT YOU DELIVER AND THE DIFFERENCE THAT YOU MAKE". Below this is a paragraph of text: "12th May is International Nurses Day. So, there is no better time to show our appreciation for the incredible work you do, the care you deliver and the difference you make to peoples' lives. At TENA, we are proud to support nurses and caregivers all over the world – every day and in every way we can." An orange button labeled "Read Eleonore's story" is positioned below the text. A second section features a photo of a woman writing at a desk, with the heading "How TENA supports nurses and caregivers" and a paragraph: "We understand the pressure you and your colleagues are under and the demands you deal with every day. To relieve some of this pressure, we have created some useful tools and guidelines that will help you deliver more rewarding care while reducing workloads and stress." An orange button labeled "Learn more" is below this section. The footer is dark blue and contains the TENA logo, social media icons for Facebook, YouTube, and LinkedIn, and the text "Follow TENA Professionals". At the bottom left of the footer, it says "Unsubscribe | Privacy Policy | Contact Us | Essity" and "Essity UK Ltd, Southfields Road, Dunstable, Bedfordshire, LU3 6EJ".

# TENA SmartCare Family Care App

Removed from Google Play and the App Store.

Reason:

- Google update which would result in the app being severely impaired

Decision:

- Remove the app and take the learnings into developing a future version. All data has been deleted, in line with data privacy regulations

TENA will continue to **support** via:

TENA website – Family Carers



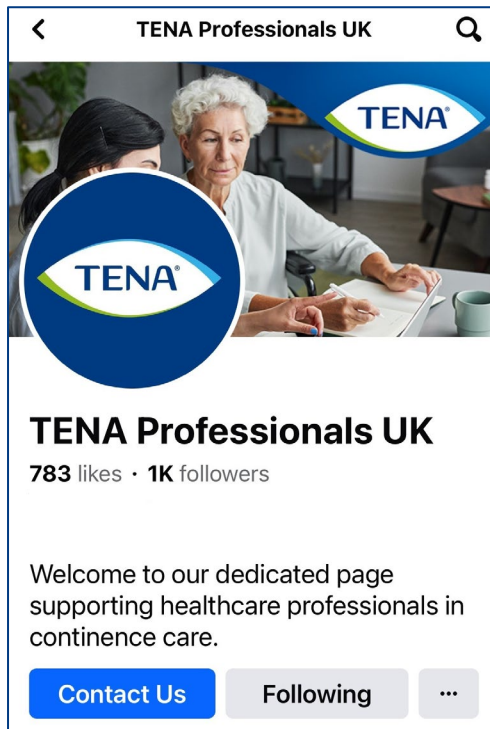
TENA Carers Facebook group



## TENA Professionals Facebook Page

Supporting those working in continence care:

- Continenence care and skin health topics
- Education & event information
- Guidance and research news
- Product information
- Innovation and sustainability news







# Essity – Digital Transformation Update

## Essity; Launching a New Digital Platform – Q4 2024 (September)



Essity is making significant strides in accelerating the digital transformation. By implementing cutting-edge technologies and innovative solutions, we aim to enhance services for both our valued customers and consumers.

In September 2024, Essity will introduce a new digital platform, which includes a Systems, Applications, and data Products (SAP) upgrade.

During the transition, there will be a brief 4-day period (Thursday through Sunday) when our main SAP system will temporarily close. Rest assured the Indigo Home Delivery system will continue to function during this time. However, as the connection between Indigo and our main SAP will be temporarily disconnected for 2 working days, we anticipate a slight extended delivery time for new patients added to Indigo on Thursday & Friday. Detailed plans to mitigate any immediate new patient needs will be communicated early August.

Once the new SAP platform is live, the way Essity collaborates with you through Indigo will remain unchanged.

Additionally, Essity is proactively planning to maintain additional safety stock in our UK warehouses. This measure will address any unexpected supply issues and further demonstrate our commitment to reliable service.

Thank you for your continued partnership as we embark on this exciting digital journey together.



# Essity – Local

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## TENA Forum – September 2024

### POSTPONED

- Too few able to commit to attend
- Current specialist B&B workload is a challenge

### EXPLORING OPTIONS

- we are exploring options into how we can support with Forums or maybe National level events in the future







**THANK YOU**

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